



22-MINUTE HISTORICALLY-ISH COMEDY

Canadian history is weird enough on its own. We take the true parts, bend the details and chase the funniest possible version.

WHAT IS THIS, BUD?

The Weird History of Canadian History is a cinematic comedy anthology inspired by actual Canadian events and people. Every episode unfolds as a self-contained short film: a real historical premise becomes an imagined world of conversations, bad decisions and escalating chaos nobody wrote down. Famous Canadian hosts frame each story and help land which parts probably happened.

Life of Larry and the Pursuit of Unhappiness meets Canadian Heritage Minutes.

THE FORMAT

- **HOSTS** A famous Canadian celebrity guide or duo framing each film.
- **ENGINE** A self-contained comedy short + just enough history.
- **CAST** A rotating comedy ensemble inhabiting each historical world.
- **AUDIENCE** Comedy fans, history nerds, classrooms and couches.

THE COMIC PROMISE

- **TRUE-ISH PREMISE** Every episode begins with something that really happened.
- **INVENTION** The conversations and missing details are fair game.
- **ESCALATION** Canada stays polite. The comedy does not.

A COUNTRY FULL OF EPISODES

- **THE CIRCUS RIOT** Clowns beat firefighters; Toronto gets police reform.
- **THE MAPLE SYRUP HEIST** Fort Knox for breakfast loses nearly \$19 million.
- **MACKENZIE KING** A cabinet of ministers, mediums and terriers.
- **THE MARGARINE WARS** A national legal fight over how yellow fake butter could be.
- **AVROCAR + UFO PAD** If we couldn't become the UFOs, we'd validate their parking.
- **LÉO MAJOR** Most countries send an army. Canada sent Léo.

WHY IT WORKS

- **INSTANT HOOKS** Every episode title sells the joke.
- **DEEP STORY BANK** A full season is already hiding in plain sight.
- **CLIP ENGINE** Each film yields a trailer, scene or cutdown.
- **NATIONAL IDENTITY** Patriotic enough to roast Canada properly.

A SHOW WHERE NATIONAL PRIDE AND NATIONAL EMBARRASSMENT FINALLY RIDE THE SAME ZAMBONI.